



INSTRUCTIONAL LETTER

**THE WHO, WHAT, WHEN, WHY AND HOW
OF OUR DISTRICT-WIDE MITE FUNDRAISER!**

WHO?

You, that's who! The Lutheran Women's Missionary League California-Nevada-Hawaii District (LWML CNH) is asking every society (that means yours too!) to participate in this fun district-wide fundraiser to meet our mission grant goals for the 2014-2016 biennium. No matter how big or small your society is, you can participate by hosting a BITES FOR MITES bake sale to raise mites for the LWML CNH.

WHAT?

BITES FOR MITES is a LWML CNH district-wide bake sale. To participate, your society simply needs to set up a table or booth to sell homemade goodies of any type (cookies, candies, cakes, you name it) and mail to LWML CNH the funds raised at the bake sale. Your society's bake sale can be set up at your church, at your individual places of work or in a public place like a shopping plaza. Your society can decide what format works best for your situation.

WHEN?

The official BITES FOR MITES day the Sunday immediately before Thanksgiving. This is an ideal day for a bake sale because people will be interested in purchasing fresh baked goods for their Thanksgiving festivities. If your society can't host its BITES FOR MITES bake sale on that exact day, it's okay. You can pick another day that works better with your schedule.

WHY?

We need your help! In order to meet the LWML CNH mission grant goals this biennium, we need to raise an awareness for mite giving. Every society may do its part to significantly increase mite collection before the end of our biennium in March, 2016. What better way to raise extra mites than through a bake sale?



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HOW?

We have made hosting a successful BITES FOR MITES bake sale easy by providing you with marketing materials on the BITES FOR MITES tab of our website: www.cnhlwml.org:

BULLETIN INSERTS: Simply print out the BITES FOR MITES bulletin inserts, fill in the DATE, TIME and LOCATION blanks, then copy a stack, cut them in half and tuck them in your church's bulletins the three weeks prior to your BITES FOR MITES bake sale.



POSTERS: Print out the BITES FOR MITES poster, fill in the DATE, TIME and LOCATION blanks, then make copies to post where appropriate—at church, your workplaces, or around town up to three weeks prior to your BITES FOR MITES bake sale. Remember, the better this event is advertised, the more goodies you will sell!

PRICE TAGS: Print out the BITES FOR MITES price tags onto one of the listed **Avery** label products (found at most office product retailers) to make professional looking price stickers for all the goodies sold at your BITES FOR MITES bake sale.



BROCHURES: Print the 2-page tri-fold BITES FOR MITES brochure, write in the date of your sale in the gold oval on the logo's cupcake wrapper, then photocopy a bunch of the brochures double-sided to hand out to customers at your BITES FOR MITES bake sale. This handy tri-fold brochure explains who the LWML is, what a mite is, and how the money raised at this BITES FOR MITES fundraiser will be spent on mission grant projects in California, Nevada and Hawaii.



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AND NOW...THE CHALLENGE!

Have fun using Bites for Mites as a way to boost our Mite giving and help us reach our \$250,000 goal for this biennium, by March 31, 2016. Feel free to send in pictures and reports on your successes and suggestions that you find work well. These may be sent to Shelly Alba our Public Relations Director at shelly@cnh-lcms.org.

We are looking forward to hearing your stories.

Joyful in Jesus,

Lynnette Campbell
LWML CNH, President 2014-2018